

# Supporting your Sustainable / Green Bond

Bridging the gap between sustainable performance and finance



January 2017



#### Worldwide network

- > 200 experts
- Presence on every continent

# Independance and transparency of certified methodologies (ARISTA)

- International and multistakeholder shareholder structure
- Exclusive methodology reviewed by an independent Scientific Committee
- Strict separation between rating activities and consulting missions

Enterprise

# vige eiris Rating

#### Empowering Responsible Investment

**Large range** of products and services (analysis, opinion, rating and ranking, risks review, portfolios review,...) for investors and asset managers willing to integrate social responsibility factors into their operations:

- More than 4,000 issuers covered (corporates, regions, states)
- More than 300 partners worldwide: investors and asset managers, civil society organisations and international institutions and universities

## Empowering Responsible Management

Audit and **ESG integration** missions for companies from all sectors, local authorities and NGOs, in order to help them assess and develop their social responsibility policies:

- Second Party Opinion for Green and Sustainable Bonds issuances (CBI verifier)
- Independent third-party for social responsibility labels and certifications: LUCIE, CGEM, Diversity,...
- More than 600 projects in 41 countries since 2002

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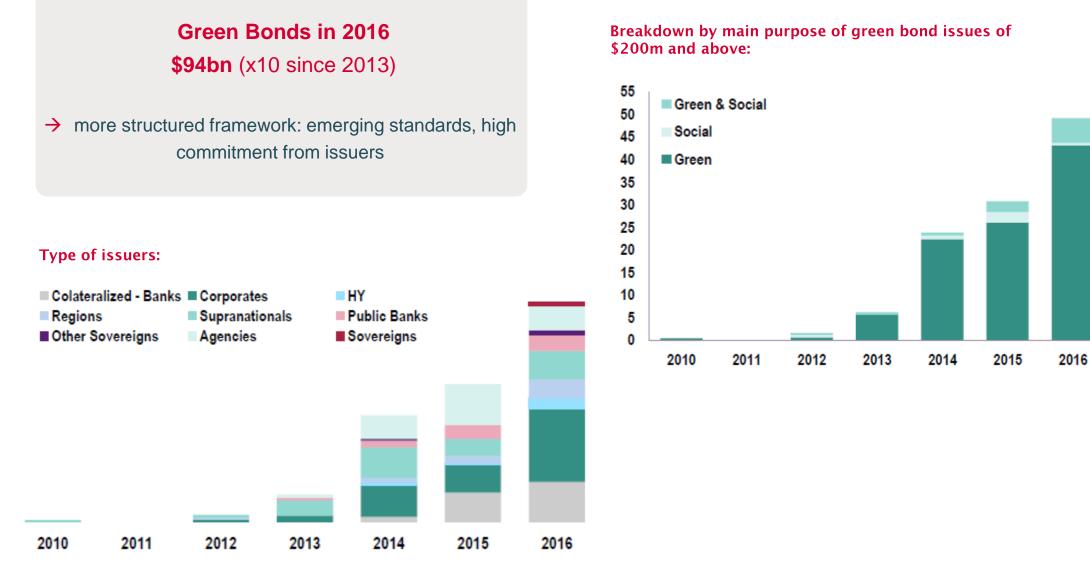


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# What are we talking about

The Market





Sources : Market update & perspectives January 2017 - Natixis / Bloomberg / Vigeo

# What are we talking about

*Key components* 





customised regarding material issues, based on the issuer assessment framework, local specificities and emerging issues.

## What are we talking about Examples of sustainable bonds issuances





#### EDF – €1,75bn – October 2016

- Largest overall corporate green bonds since 2013.
- Aimed at financing renewable energy projects.

#### Unibail Rodamco – €1bn – April 2015

- 1<sup>st</sup> green bond in the Real Estate sector
- Aimed at financing green building (construction and operation).

#### ICO– \$1bn – Jan 2015



Social bond, aimed at maintaining or creating employment in the most economically depressed regions in Spain, through financing of SMEs



#### Region IDF – €650m – April 2016

Aimed at financing environmental and social projects (social housing, social action, SMEs, energy,...).

#### DC Water – €2,5bn – September 2015

Aimed at financing the DC Clean Rivers
 Project.



## Elazig PPP Hospital –€288m– November 2016 (Healthcare)

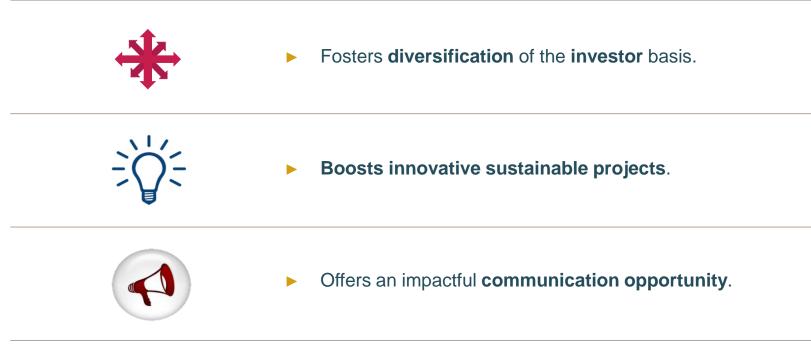
 Green & Social Bond, aimed at financing a new Turkish Hospital, with both environmental and social objectives

# What are we talking about Principles and Benefits



A sustainable bond is a bond aimed at (re)financing sustainability related projects.

#### It is an innovative financial instrument that :



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# **Vigeo Eiris, building solutions to make it happen** *Why Vigeo Eiris ?*



#### Diversified and flexible offer with 360 degree approach

- Intertwined and complementary Environmental, Social and Governance factors
- Customised evaluation framework based on our 41 sector sub-frameworks, selecting and weighting the most relevant objectives for long-term impacts
- Capitalization on Vigeo Eiris Research, including rated profiles, indicators, controversy database and controversial activities screening
- Coherence of the issuance, assessing the alignment between the sustainable bond issuance and the issuer's strategy and commitments, including analysis of stakeholders feedback





# **Vigeo Eiris, building solutions to make it happen** *Why Vigeo Eiris ?*





#### Leadership and credentials

- Numerous Sustainable Bonds track records (21% of market shares in 2016), allowing us to develop expertise and flexibility on that market
- Pioneer and active participation to market and standards development, especially the Green Bonds Principles
- Internationally recognized promoter of sustainable performance
- Vigeo Eiris is an approved verifier for the Climate Bond Initiative



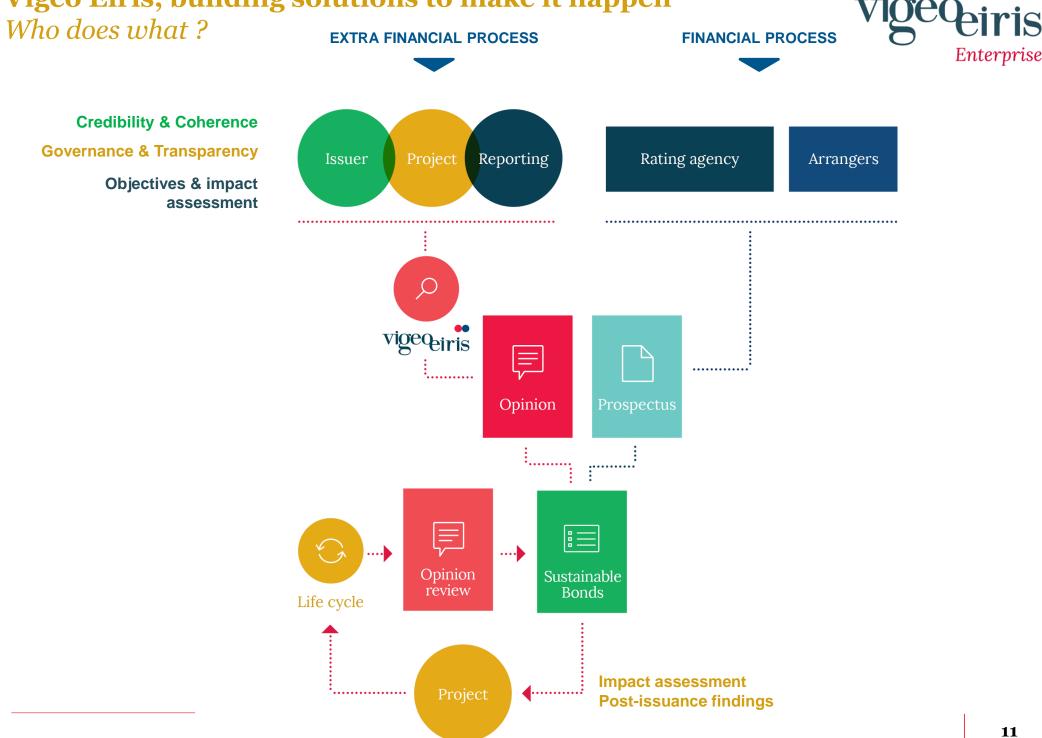
#### Dual expertise for the benefit of issuers

- Combining both expertise: Vigeo Eiris Rating unique expertise in the SRI market and Vigeo Eiris Enterprise sustainability consulting business
- Tailored approach and on-site consultancy (not desk based only), Vigeo Eiris Enterprise, our independent audit division, is the right company structure to deliver the services.
- Mobilization of all Vigeo Eiris's internal resources as appropriate, while following clear separation of activities
- Independence, quality and confidentiality
  - Mapping of **potential risks** throughout the workflow: conflict of interest, violation of confidentiality and lack of independence
  - Prevention measures in place: internal commercial and production rules and processes, limited number of involved people identified as "Insiders", quality control and validation process, transparency on relations between Vigeo Eiris and the Issuer in the SPO disclaimer.





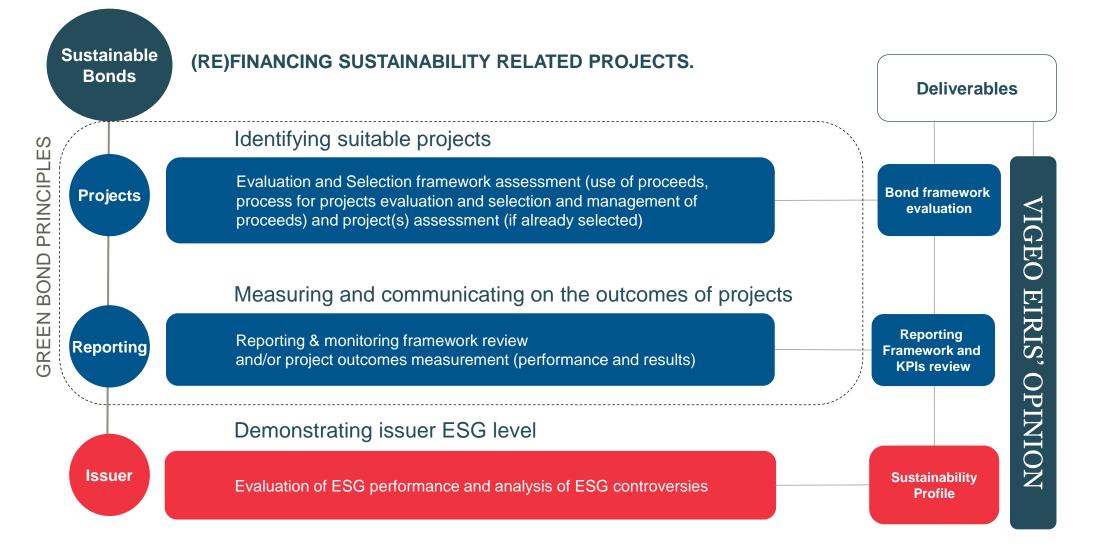
# Vigeo Eiris, building solutions to make it happen



# **How to succeed ?** *Vigeo Eiris' solutions - Overview*

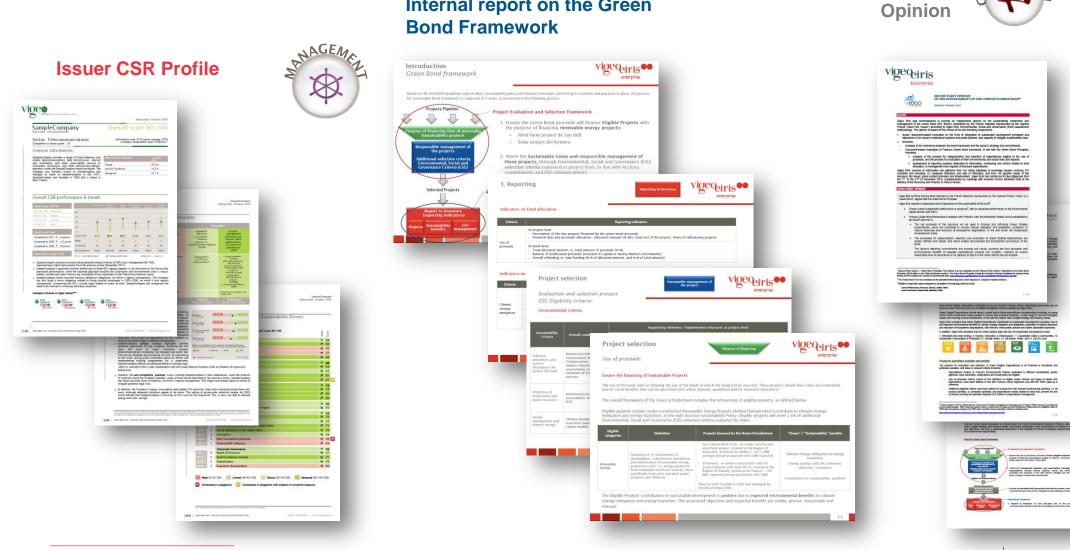


Vigeo proposed services are formed through distinct steps which form a **cohesive set of deliverables**, to **manage the issuance process** and the **targeted projects efficiently**, and ensure an **impactful communication** 



## How to succeed? Vigeo's solutions - deliverables

3 deliverables to manage the issuance process and the targeted projects efficiently, and ensure an impactful communication.



# **Internal report on the Green**





# How it works Process and approximated time needed



Proposed planning: each second party opinion can be provided in an around 5-6 weeks time frame

	Planning						
Week	1	2	3	4	5	6	
Issuer							
ESG performance and controversies (issuer rated)	Kick-off						
Issuance							
<b>Information processing</b> (list of required information provided)							
Interviews with CSR teams project managers			<u>.</u>				
Analysis and results presentation				8			
Communication & Opinion							
Communication and Opinion						$\star$	
Annual opinion (optional)						Opinion delivery	
	4		5-6 Weeks	1			1
Time 💹 Interviews 🎇	Workshop o collaborative meeting					<b>y:</b> Frequence with the issue	

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# How it works Team and project management



From Vigeo Eiris	<ul> <li>A team of 3 people</li> <li>A senior consultant, with expertise in Environmental Engineering and sustainable bonds : project manager to ensure successful production of the deliverables and in charge of client relations</li> <li>A consultant with expertise in CSR Company evaluation, environmental issues and green bonds, in charge of conducting the mission.</li> <li>A director of mission, supervisor in charge of the overall quality control</li> <li>Our full team expertise, tools and resources available for you</li> <li>The project team will mobilize Vigeo Eiris's internal resources as appropriate (sector lead, thematic experts, databases of research, monitoring tools,) to support the project.</li> </ul>
From the issuer	<ul> <li>Liaison         <ul> <li>The issuer designates a person who will be the central contact for Vigeo Eiris throughout the mission (e.g. Group's sustainability officer or member of the bond working team).</li> <li>Interview Panel                 <ul> <li>Around 3 interviewees designated by the issuer with guidance from Vigeo Eiris. Interviewee preparation is not required. Interview time: around 1 hour per interview. (Suggested interviewees include Project managers, Finance, Sustainability) (to be defined)</li></ul></li></ul></li></ul>

# How it works

# Proposed process and required data from the issuer



Step	Inputs	Outputs
Issuer	<ul> <li>ESG policies, guidelines and practices in place at issuer level (common for all projects) covering all domains assessed: Environment, Human resources, Human rights, Community Involvement, Business behavior and Governance</li> <li>Response on potential ESG controversies</li> </ul>	<ul><li>Issuer ESG evaluation</li><li>Controversy analysis</li></ul>
Project	<ul> <li>Project categories and list of eligible projects: description, type of potential projects, location, progress, timing,</li> <li>Evaluation and selection process for eligible projects</li> <li>Environmental management of projects: impact assessment, action plan, biodiversity study, certifications, green procurement, environmental specifications/ eco-design of projects</li> <li>Social management of the project (especially during the construction phase): health &amp; safety management and rights of workers, employment conditions, social impact assessment, community involvement and territorial integration, access to energy</li> <li>Governance of the project: sustainability / ESG risk-management in place at project level, project organization and management, business ethics</li> </ul>	<ul> <li>Sector analysis and information review</li> <li>Interviews and collaborative meetings</li> <li>Evaluation of green bond framework</li> </ul>
Management of proceeds	<ul> <li>Segregated account, tracking of proceeds, fund allocation process, estimated share of refinanced projects</li> </ul>	Rules for management of proceeds
Reporting	<ul> <li>Available ESG KPI / Indicators on environmental performance of projects (production of energy, avoided emissions,), assumptions and methodology</li> <li>Reporting commitments : frequency, format (CSR report or dedicated report ?), visibility (public ?), external verification</li> </ul>	<ul> <li>Indicators of Environmental &amp; Social performance and ESG management</li> <li>Environmental &amp; Social outcomes indicators OR measurement</li> <li>Rules for reporting</li> </ul>
Communication to investors	Communication materials	<ul> <li>Delivery of Vigeo Second Party Opinion</li> <li>Review, guidance &amp; proof reading of communication materials and Use of Proceeds</li> </ul>

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# **Opposable framework**

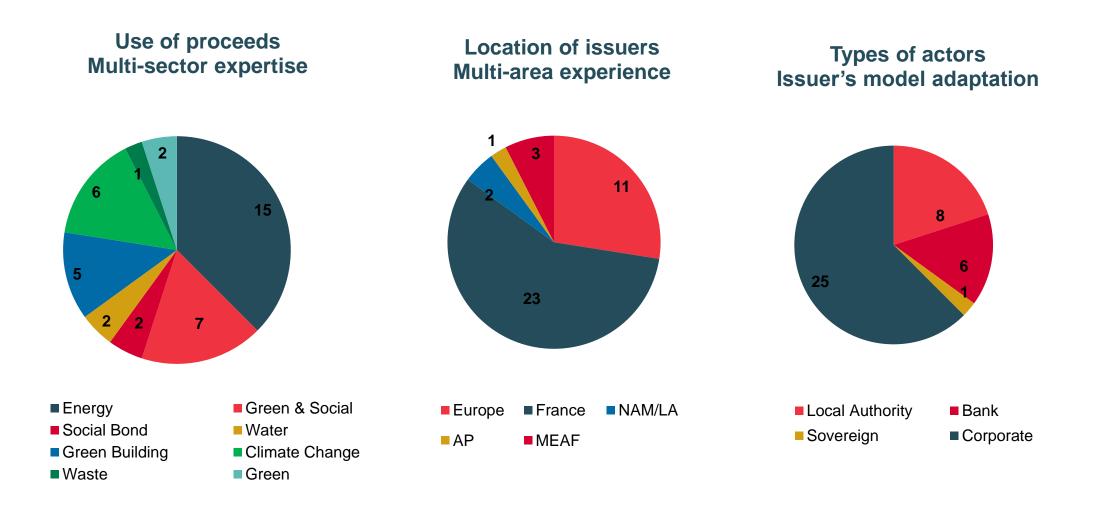


]	International Standard		
		s, Recommendations, Declarations, Guidelines from ), Global Compact, OECD, etc.	
		Risk factors	
	action princ	tion of social responsibility objectives into managerial hiples ed risk approach	
3	8 evaluation criteria		
	different sta	* of analysis representing the different interests of akeholders, divided into 38 activated criteria, weighted o sectorial issues	
		Human Resources, Environment, Clients and beneficiaries, Fair Community Involvement, Corporate Governance	

# **More about Vigeo Eiris**

Track records





### More about Vigeo Eiris Track records





And additionnal confienditial missions in progress



#### Laurie CHESNE

Sustainability Consultant Head of Sustainable Bond Services

T : + 33 1 55 82 32 17 laurie.chesne@vigeo.com

**Vigeo Eiris** Les Mercuriales 40 ure Jean Jaurès 93170 Bagnolet, France

www.vigeo-eiris.com

**NOS BUREAUX :** Paris . Londres . Boston. Bruxelles . Casablanca . Milan . Montréal . Santiago du Chili . Tokyo

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