Introduction to AIM

Industry Support Providers.

Experienced professionals, leading innovators and best in class.

Our approach is both unique and new but based on a foundation of practice and consistent with our underlying investment goals.

AIM’s corporate DNA and ethos is in tune with changing global best.

Tangible Impact

We are the only investment manager where all of our investments focus on building resilient communities and shifting to low carbon.

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Sustainability Principles.

AIM’s approach is a fusion of mainstream portfolio management and positive environmental & social extremalities.

Manager, focusing solely on bond and cash investments that generate

Affirmative Investment Management (AIM) is a dedicated Fixed Income.

Positive Impact on Income Exposures into conventional fixed

solution to convert

AIM provides a turn key

Investment returns.

Compromising approach without

Introducing a Pure Play

Portfolio.
The AIM team has developed a unique three-dimensional investment approach, embedding key sustainability criteria at the core of the overall portfolio construction process.
Sustainability Verification Criteria at AIM

Each criterion score is

The best possible score is 5, representing the highest level of sustainability. Scores within a range of 1-5 will be given to sub-criteria scores, and the average of the three sub-criteria scores will be used to determine the overall sustainability score.
Green Bond Ratings
and energy star (etc).
Certification schemes: Green Buildings - LEED, BREEAM
Climate Bonds Standards
Certification and Standards
Projects
Analysis of environmental and social aspects of underlying
Additional disclosure
Second Party Opinion (SPO)
Engagement with issuers (Roadshows, Town meetings, etc)
Green Bond Principles (Voluntary Guidelines)
Transparency: best practice disclosure

Green bonds tend to be issued through bond sales and assets financed as aspects of the projects on the environmental bond structure. Therefore, adopt a use of proceeds through the bond sale.
Transparency & Impact Reporting are key to Verification.
• Related methodology
• Outcomes: impact data (e.g. estimated GHG avoided) and
  descriptive description of geography & sector
• Allocation of proceeds (best practice - assurance by third
  party)
• Periodic disclosure (min. annual)
Expections from green and social bond issuers:

3. Key performance indicators
2. Key investment outcomes/sectors
1. Use of proceeds: amounts invested

The impact report will include, where possible:

Prescriptive KPIs:

is focused on transparency of reported outcomes rather than
Impact reporting is an evolving field, therefore our approach
AIM will provide annual impact reports for all our portfolios.

Impact Reporting: in more detail
Contact:
E: info@affirmativemgmt.com

Financial Conduct

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Affirmative Investment Management Limited

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