Greening Financial Decision Making – Financing the Green Transition

Marina Grossi
President

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WHO WE ARE

CEBDS is currently comprised of 70 of the largest business groups in the country, with revenues accounting for 40% of Brazil GDP and over 1 million direct jobs.

7 members among the 10 largest companies in revenue and 13 among the 15 largest in Market value in Brazil.

CEBDS is the representative in Brazil of the World Business Council for Sustainable Development (WBCSD), which is composed of almost 60 national and regional councils in 36 countries and 22 industrial sectors, in addition to more than 200 business groups operating on all continents.
MEMBER COMPANIES
Scaling up economic and financial mechanisms for green finance they should get prepared to make use of such as green bonds.

CEBDS has all the major Brazilian banks, both private and public, as members as well as major companies in the country working together towards sustainable solutions.

Developing projects through partnerships, such as the successful one we’ve had with GIZ since 2014, to engage and provide information to our member companies.

Identifying opportunities to work together, we have developed the projects:
• Quantifying the Natural Capital Risk Exposure of Financial Institutions in Brazil
• Emerging Markets Dialogue on Green Finance Business opportunities in water conserving technologies - Brazil
CEBDS and GIZ/SEB Strategic Alliance on supporting green bond market development in Brazil

Supporting Green Bond Market Development in Brazil: Capacity Building and Environmental Standards

Our main objective for 2016 and 2017 is to engage our member companies that are potential issuers, assurers and financial institutions to consolidate green bonds in Brazil counting on the expertise that GIZ and its partners have on this topic.

Outcomes will involve creating a Corporate Guide to Green Bonds to ease the path for new corporate issuers, and trainings for these organizations to get prepared to use this mechanism to finance the green transition in Brazil.
Thank you!

marina@cebds.org