

Strategic Alliance on  
Green Bond Market Development in G20 Emerging Economies

Workshops on Green Bond Definitions, Selection and Verification  
Mexico City, October 10 and 11

**Questions for Session 4: Break-out session – Case Study-Discussion in Sub-Groups**

1. DEFINITION

Are the categories the proceeds from a Green Bond offering will be used for, clearly defined in the two second opinions? What kind of projects can be financed according to the SOP for Apple/MuniFin? What projects are excluded?

For issuers: Which departments within the institution you represent would you consider relevant for the preparation and issuance of a Green Bond?

2. SELECTION

How is environmental governance secured in the selection process?  
Is the selection process robust and clear?

For issuers: Which departments within the institution you represent would you consider relevant for the preparation and issuance of a Green Bond?

3. EXTERNAL REVIEW /SECOND OPINION

What are the strengths and weakness of external reviews/Second Opinions?

What values does the Second Opinion bring – for issuers, for investors?  
Does the Second Opinion convey the right level of information about the issuer's intentions and commitments from an investor's point of view?

4. REPORTING

How will monitoring and reporting be done? Will investors receive information about environmental impacts?

5. VISION

In moving from niche market to main stream market how do you expect Second Opinions to develop?

6. ADDITIONAL QUESTIONS:

- i. From an investor's point of view, what are the key elements with regard to transparency and credibility?
- ii. Given that transparency and credibility are of high importance for investors to ensure prudent fiduciary duty, would you be open to cover parts of the costs for a thoroughly conducted Second Opinion? If not, why not?
- iii. As an issuer, on what grounds do you think you would select a second opinion? Why?
- iv. For issuers and banks, to what extent do the costs arising from a second opinion matter in the selection of an external reviewer?
- v. For banks, what divisions would ideally have to be involved in order to prepare a successful green bond and transaction?
- vi. For banks and issuers, have you ever been asked about Green Bonds in a meeting with an investor?
- vii. To all, why do you consider investing in/issuing a Green Bond?
- viii. What are the biggest concerns you have when looking at Green Bonds?

Choice of cases:

Apple and Municipality Finance plc